



# INDESIGN SECRETS LIVE!

## Print and ePublishing Conference

May 12–14 • Adobe Campus, Seattle

*[indesignsecretslive.com](http://indesignsecretslive.com)*

### 5 Reasons You Can't Afford to Miss this Event

**1 The Brain Trust** We're assembling the greatest collection of InDesign, ePub, and publishing experts in the world, including David Blatner, Anne-Marie Concepción, Russell Viers, Olav Martin Kvern, Leonard Rosenthal, Keith Gilbert, Diane Burns, Gabriel Powell, and more! They're not just on stage—they're eating lunch with you, in roundtable discussions with you, answering questions and exploring solutions!

**2 Adobe is Here** We've been invited by Adobe to hold this event at their Seattle campus, home of the InDesign development team. That means you'll enjoy rare access to the InDesign product managers, engineers, and top-tier tech support team. They're presenting in-depth sessions; they're answering questions; they're asking your feedback to help drive the future direction of InDesign!

**3 CS5 is Coming** Adobe has not yet announced InDesign CS5, but the new version is widely expected sometime in late Spring and many people believe that it will be the most successful upgrade in years. During the conference, we will include as much information as we can (whatever Adobe has made public). Given that we'll be in Adobe's backyard, we expect this to be the best place on the planet to get up to speed with CS5.

**4 ePub plus Print** This is the year of ePub and rich interactive documents. But of course, print publishing is still paying the bills at most companies! So we're covering both. Come learn best practices from the experts!

**5 InDesign is the Hub of the Creative Suite** InDesign is the center of the universe for both print and ePublishing, but we will also cover how InDesign works alongside Photoshop, Illustrator, Flash, Dreamweaver, and the rest of the Suite!

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